

## YOUR DATA INSPECTOR

We help you **FIND, FIX & PREVENT** issues in your **CRM and master data**, so you can **trust it can deliver** the value you expect from it.



Who our service is designed for:



Companies that rely on CRM and Master data to successfully reach and serve their customers



Companies that do not want to waste value-adding time on this data



Companies whose aim is doing business without interruption or complications

# Find

*the data quality gaps in your database*

1

### Exploratory Check

1 week	until the first report
No	need to share data
2 hours	is your min. effort

2

### Deep-Dive

Fully	tailored to you
Know	the cost of your data non-quality
4 hours	is your min. effort

# Fix

*the faulty records*

3

### Auto Data Fix

Use	our system to fix the faulty data
No	need to share data
2 hours	is your min effort

4

### Manual Data Cleanse

Guide	the cleansing effort
Get	clean data, ready to use
Your effort	depends on the project

# Prevent

*such issues in the future*

5

### System & Process Fix

System	review & improvement
Process	review & improvement
Your effort	depends on the initiative

6

### Monitor & Manage

Deliver	data monitoring & alert system
Design	dedicated roles to protect your data
Your effort	depends on the initiative

## What to expect from each stage?

1

Find data quality issues using YDI data quality bank

2

YDI tailor the assessment to the specifics of the Customer's data

3

YDI fix as many faulty records as possible automatically

4

YID guides the Customer to fix the rest of the gaps with minimum effort

5

YDI assesses and recommends improvements in systems & processes

6

YDI assesses and recommends improvements in the organization